



## Terms of reference:

### Framework Contract Graphic Design Services

### EEIG for the Mediterranean Rail Freight Corridor

#### Period: 12 months after awarding of the contract

The Mediterranean Rail Freight Corridor ([www.railfreightcorridor6.eu](http://www.railfreightcorridor6.eu)) is an organization set up according to Regulation (EU) 913/2010, adopted by the European Parliament and the Council on 22 September 2010 with the aim of making rail freight transport more competitive and attractive.

The Mediterranean Rail Freight Corridor crosses six countries of the European Union (Spain, France, Italy, Slovenia, Hungary and Croatia), over more than 7.000 km of railways lines along the route Algeciras - Almería - Valencia / Madrid - Zaragoza / Barcelona - Marseille - Lyon - Torino - Milano - Verona - Padova / Venezia - Trieste / Koper - Ljubljana / Rijeka - Zagreb - Budapest – Záhony (Hungary - Ukraine border).

For its Communication Department, the Mediterranean Rail Freight Corridor is seeking to contract graphic design services with the following details:

#### Scope of the contract

The Graphic Designer will be in charge of delivering the:

Annual report 2019: graphic development - composition, text organization and layout - of the Mediterranean Rail Freight Corridor (document summarizing the activity of the corridor for the year 2019).

#### Presentation of the offers

The company should present an offer by 30th April, 2020 considering that the report should be ready by the 15th May, 2020, to be given to the stakeholders of the Corridor (see list below):

- A. The Cost of the development of the Annual Report should include:
  - final graphics layouts of about 24 pages document or less (including the covers);
  - with the inclusion of few pictures and tables, charts, texts, graphics;
  - quotation of possible number of modifications, considering our necessity of at least 8 small modifications and 4 major modifications (new text added or tables and charts inclusion);
- B. Time frame for development;
- C. The document should be available both in HQ/LQ pdf format and printable version.

If interested, the supplier can either make a general offer including the whole work or set a price for each page/element.

## Annexes

The Offer should be accompanied by:

1. a portfolio of previous works done by the graphic design studio;
2. One or two samples of the requested AR 2019 that means: covers, the first page index or other elements based on the previous AR releases that are available on the Documents section on the website of the Mediterranean Rail Freight Corridor [www.railfreightcorridor6.eu](http://www.railfreightcorridor6.eu) .

Offers will be evaluated according to the following criteria:

- Cost: 50%
- Technical quality 50% (Design: 60%; Timeframe: 40%)

PLEASE NOTE: No offers beyond 3.000 euros will be considered.

The offer and the annexes should be addressed to [p.chiarappa@railfreightcorridor6.eu](mailto:p.chiarappa@railfreightcorridor6.eu) stating in the object "Framework Contract Graphic Design Services EEIG - MED RFC".

For any question please contact:

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**Milan 14/4/2020**