



Terms of reference:

Framework Contract Graphic Design Services

EEIG for the Mediterranean Rail Freight Corridor

The Mediterranean Rail Freight Corridor (www.railfreightcorridor6.eu) is an organization set up according to Regulation (EU) 913/2010, adopted by the European Parliament and the Council on 22 September 2010 with the aim of making rail freight transport more competitive and attractive.

The Mediterranean Rail Freight Corridor crosses six countries of the European Union (Spain, France, Italy, Slovenia, Hungary and Croatia), over more than 7.000 km of railways lines along the route Algeciras - Almería - Valencia / Madrid - Zaragoza / Barcelona - Marseille - Lyon - Torino - Milano - Verona - Padova / Venezia - Trieste / Koper - Ljubljana / Rijeka - Zagreb - Budapest – Záhony (Hungary - Ukraine border).

For its Communication Department, the Mediterranean Rail Freight Corridor is seeking to contract **graphic design** service for one year and in case of good cooperation to extend to the following 2 years, 2022 and 2023.

Period of the contract: 3 years from 2021, 2022 and 2023

Scope of the contract

The Designer will be in charge of delivering the MedRFC Annual Reports (2020,2021,2022) with its graphic and printing format copy in HQ and lighter version for website publication.

Presentation of the offers

The company should present an offer by 26th June 2021 considering that the report should be ready by the 10th of July 2021, to be given to the stakeholders of the Corridor (see list below):

- A. The Cost of the development of the Annual Report should include:
 - final graphics layouts of about 30 pages document or less (including the covers);
 - with the inclusion of few pictures and tables, charts, texts, graphics;
 - quotation of possible number of modifications, considering our necessity of at least 8 small modifications and 4 major modifications (new text added or tables and charts inclusion);
- B. Time frame for development ;
- C. The document should be available both in HQ/LQ pdf format and printable version.

If interested, the supplier can either make a general offer including the whole work or set a price for each element.

Annexes

The Offer should be accompanied by:

1. a portfolio of previous works done by the graphic design studio;

2. One or two samples of the requested AR 2020 that means:

covers, the first page index **or** other elements based on the previous AR releases, that are available on the *Documents section* on the website www.railfreightcorridor6.eu .

Criteria for award:

Offers will be evaluated according to the criteria "best value for money":

- Cost: 40%
- Technical quality 60%= (Design: 40%; Timeframe: 20%)

PLEASE NOTE: No offers beyond 2500 euro will be considered.

The offer and the annexes should be addressed to p.chiarappa@railfreightcorridor6.eu stating in the object "**Framework Contract Graphic Design Services EEIG - MED RFC**".

For any question please contact:

Pamela Chiarappa

Mobile: 0039 320 3851086

Office: 0236642430

p.chiarappa@railfreightcorridor6.eu

PEC Legal mail: geied@legalmail.it

Milan 16/06/2021