



## Terms of reference:

### Framework Contract Website and Design Services

#### EEIG for the Mediterranean Rail Freight Corridor

#### Period: 3 years after awarding of the contract

The Mediterranean Rail Freight Corridor ([www.railfreightcorridor6.eu](http://www.railfreightcorridor6.eu)) is an organization set up according to Regulation (EU) 913/2010, adopted by the European Parliament and the Council on 22 September 2010 with the aim of making rail freight transport more competitive and attractive. What regards the legal background, European economic interest grouping within the meaning of Council Regulation (EEC) No 2137/85 of 25 July 1985 on the European Economic Interest Grouping (EEIG) has been established, as legal entity registered in Milano at Via Ernesto Breda, 28 20126 Milan Italy.

The Mediterranean Rail Freight Corridor crosses six countries of the European Union (Spain, France, Italy, Slovenia, Hungary, and Croatia), over more than 7.000 km of railways lines along the route Algeciras - Almería - Valencia / Madrid - Zaragoza / Barcelona - Marseille - Lyon - Torino - Milano - Verona - Padova / Venezia - Trieste / Koper - Ljubljana / Rijeka - Zagreb - Budapest – Záhony (Hungary - Ukraine border).

For its Communication activity, the Mediterranean Rail Freight Corridor is seeking to contract Website design, operation, and maintenance services with the following details:

#### Scope of the contract

The Winner will be in charge of delivering design and creation of website based on the directions and the "actual website map" provided as annex, and indications described below, together with a dedicated server to be hosted.

#### Presentation of the offers

The company should present an offer by 22/06/2021:

#### 1. Website Hosting Parameters

The Cost for the development and management of the website has to include

- a) Minimum requirements of the server to meet:
    - Mysql workbench database, at least one for testing
    - Linux platform as hardware
    - 4GB CPU
    - Plug in: Wordpress native like for instance wordfence plugins
    - plug in back up and security plugins/ native plugins
    - With 24/7 availability tec support services and dedicated customers
- With relative:
- Price indications on hardware/server purchase;
  - Price of hosting;
  - Indication on who is the owner of the domain.

## 2. Website development

The cost of design and maintenance shall include

### a) Website Design Parameters

- New smart layout with changing pictures (pictures will be provided by Med RFC)
- Multiple pages (not a single page);
- Inclusion of texts, documents, pictures, tables, charts, texts and graphics;
- Inclusion of links to other websites and apps;
- Lightbox Maps, allowing navigation to see details;
- Separated Sections for news and events, to be managed autonomously;
- Separated Sections for Med RFC documents and KPIs, to be managed autonomously;
- Cookies and privacy section;
- Connection to Google Analytics for monitoring accesses;
- Bi-lingual section (Italian and English) "*amministrazione trasparente*", to be managed autonomously;

### b) Maintenance cost

- **response time** in 48hours maximum (working days) for common issues, in exception of important emergency cases (12hours) ;
- hourly rate for working days
- hourly rate for weekends and bank holidays

**c) Indexing in English:** with updating of SEO based on the annual website analytics feedbacks.

## Time frame for the development

The potential suppliers will specify **the number of weeks** needed to make the website available after the award of the contract, together with an exact specification of total cost resulting for the **three years contractual period**;

## Annexes

- 1.The Offer must be accompanied by a **Reference list** of previous similar websites realized with **links** to the best 1 website.
- 2.Actual website map.

## Evaluation of the offer

Offers will be evaluated according to the following criteria:

- 60% Cost
- 40% Quality (based on reference list and samples provided)

PLEASE NOTE: No offers beyond 25.000 euros will be considered and timeframe for creation beyond 3 months.

The offer and the annexes should be addressed to p.chiarappa@railfreightcorridor6.eu stating in the object "Framework Contract Website and Design Services EEIG - MED RFC".

For any question please contact:



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